



# VIDYA SHREE ACADEMY

## SR. SEC. SCHOOL

An English Medium Co.Ed. School | Science & Commerce



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Subject- Business studies  
ADVERTISEMENT

Class- XII

Topic- MEDIA OF

Q.1) Differentiate between Internal & External source of advertisement.

Q.2) Give the example of Internal & External source of advertisement.

Q.3) Explain the Transport advertisement.

Q.4) Explain sandwich man advertisement.

Q.5) Explain point of purchase advertisement.