

An English Medium Co.Ed. School | Science & Commerce



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Subject: Business studies Class 12 (commerce) **Topic: Holiday Assignment**

Solve the following questions:

- Q.1) Distribute the time table of manager according to management level.
- Q.2) Prepare a chart of functions of marketing.
- Q.3) Distribute the techniques of sales promotion by a table.
- Q.4) Make a representation of media of advertisement.
- Q.5) Prepare a chart of benefits/importance of advertisement.
- Q.6) Make a flow chart of Techniques of motivation.
- Q.7) Explain the theory of Maslow's by a diagrammatic representation.
- Q.8) Make a flow chart of Hygiene factors & motivation factors of motivation.
- Q.9) Make a diagrammatic representation of principles of management.
- Q.10) Explain the hierarchy of authority by a diagram
- Q.11) Make a diagram of class of employees according to their performance.
- Q.12) Make a flow chart of traits of entrepreneur with label.
- Q.13) Make a chart of important terminology of insurance.
- Q.14) Draw a flow chart of classification of insurance.
- Q.15) Draw a flow chart of importance of Insurance.

(Each student need to do all these in their notebook and pick single activity to make a chart. No body will repeat the same activity in chart)